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PSC Daily

2016 Media Kit



About the *PSC Daily*

The exclusive daily intelligence report for the government contracting community.

- ✓ Breaking News
- ✓ Advocacy & Policy Updates
- ✓ Upcoming Events
- ✓ Membership Information

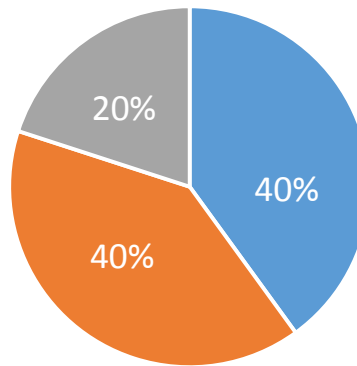


6,000+ opt-in email subscribers

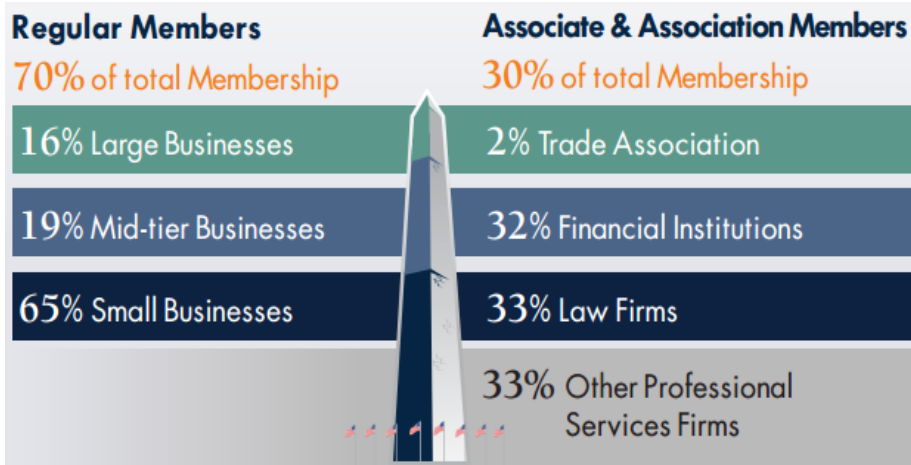
Key Industries

- ✓ Professional Services
- ✓ Technology
- ✓ Training
- ✓ Equipment & Maintenance Facilities
- ✓ Research & Development
- ✓ Engineering
- ✓ Aerospace
- ✓ Intelligence

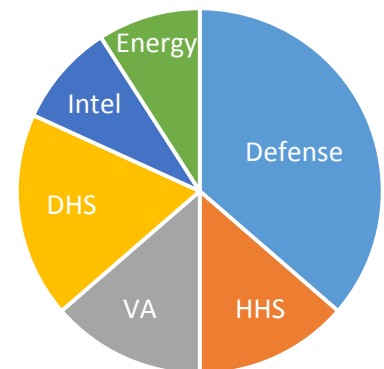
Subscriber Breakdown



- Executives & C-Suite Leadership
- Directors & Contract Heads
- Front-line Employees



Leaders Across Government



The Professional Services Council (PSC) is the voice of the government technology and professional services industry, representing the full range and diversity of the government services sector. PSC is the most respected industry leader on legislative and regulatory issues related to government acquisition, business and technology. PSC helps shape public policy, leads strategic coalitions, and works to build consensus between government and industry. With over 390 company members, the trade association's members employ hundreds of thousands of Americans in all 50 states.

PSC DAILY

Today's Daily

Acquisition and Business Policy | Tech | Association News | News You Should Know

Calendar

- Vision Kickoff 03/07/2016
- Labor Policy Meeting 03/09/2016
- Technology Council Meeting 03/09/2016
- Board Special Dues Meeting 03/11/2016
- CIDC Breakfast Meeting With USAID Administrator 03/21/2016
- Homeland Security Task Force Meeting 03/21/2016
- D&IC/ABPC: Air Force Bending the Cost Curve Meeting 03/23/2016
- Health & Human Services Task Force Meeting 03/24/2016
- Service Contract Act Training - March 2016 03/29/2016
- PSC Membership Orientation Webinar 03/30/2016

Acquisition and Business Policy

Labor Policy Meeting March 9
pscouncil.org - 03/04/2016
Attend the Labor Policy meeting on March 9 to hear about PSC's activities and next steps regarding the Executive Orders on Fair Pay & Safe Workplaces and contractor paid sick leave, DoL activity to update the SCA wage determinations, and more. Click [here](#) for more information and how to register.

Tech

Tech Council Meeting March 9
pscouncil.org - 03/02/2016
Register [here](#) for the Tech Council Meeting, where we will hear from NIST Fellow Dr. Ron Ross on IT and Cybersecurity Standards. In addition, learn more about current legislative and executive branch actions affecting the tech market as well as on-going and upcoming projects that your Tech Council is working on.

Association News

Service Contract Act Training March 29-30
pscouncil.org - 03/04/2016
By registering for the SCA training, you will leave with a thorough knowledge of regulations, a deep understanding of how the regulations are enforced, and the ability to implement industry "best practices" in your company's compliance activities. In addition, you will be provided up-to-date information on the most critical issues relating to the SCA.

New PSC Events Calendar
pscouncil.org - 03/03/2016
Notice anything different? PSC has a new calendar of events page! This updated feature allows for easier registration and sharing of upcoming events. Click [here](#) to check out the new calendar.

News You Should Know

Law Enforcement Modernization Offers Millions in Opportunities
washingtontechnology.com - 03/04/2016

After Long Road, New Start for \$200M DHS Support Contract
washingtontechnology.com - 03/04/2016

Encore III to Further Underpin Joint Information Environment
federaltimes.com - 03/04/2016

ACQUIRE Conference & EXPO
JUNE 8-9 2016
WASHINGTON, DC
10% Discount for PSC Members!

Federal Insights, LLC

Justin Bradley

Palladium

Rectangle ad
467x95px

Featured council updates including:

- Acquisition & Business Policy
- Civilian
- International Development
- Defense & Intel
- Technology

Association news

Featured member news & content

Daily news roundup

Calendar of events

Featured event

Square ad
170x160px

Featured new members

Why Advertise in the Daily?

- ✓ Access to more than 6,000 business decision makers daily
- ✓ Expert content curation with 20%+ *unique open rate* per issue
- ✓ Targeted campaign reporting including company names and total clicks

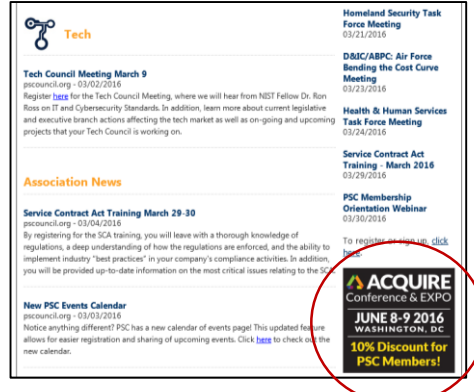
PSC Daily Advertising & Content Marketing Opportunities

Display Advertising

Rectangle Ad

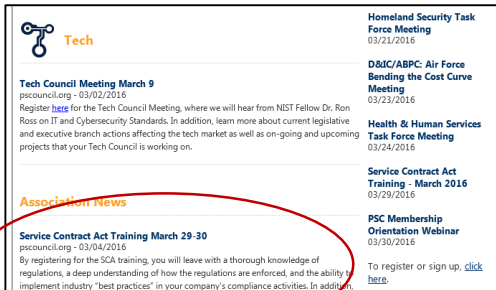


Square Ad

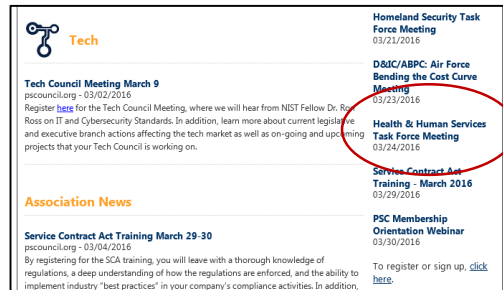


Sponsored Content (Available to PSC members only)

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Digital Whitepaper



Full & Self-Service Webinar



Executive Q&A Series



Customized packages to suit your needs are also available.

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